



PROFESSIONAL⁺

GRAIN-FREE NUTRITION PLUS PROBIOTICS[®]

CHICKEN & PEA FORMULA FOR DOGS

Exceptional pets deserve no-nonsense nutrition. But your dog doesn't have to be a professional to benefit from premium ingredients. Professional⁺ delivers complete, grain-free nutrition at an affordable price, without compromising on quality.

THE INGREDIENT	THE PURPOSE
Peas, lentils and sweet potatoes	Provide quality carbohydrates, taste great and are great alternatives to grains.
Grain-free	Some dogs are sensitive to grains. So, no grains.
K9 Strain [®] Probiotics: 80 million colony-forming units per pound (L. plantarum, B. subtilis, L. acidophilus, E. faecium, B. animalis)	Beneficial bacteria that help balance bad bacteria and support the GI and immune systems. Our proprietary probiotics are derived from strains naturally found in the canine GI tract, and are added after the cooking process to guarantee viability.
Cage-free chicken	As in 100% real chicken. No cages or by-product meals.
Chicken fat and flaxseed	Provide omega fatty acids. Vital for healthy skin and a shiny coat.
Tomato pomace and dried chicory root	Provide fiber. Help support healthy digestion and the elimination of waste.
DHA from salmon oil	Essential for proper brain and vision development in puppies. Important for pregnant or nursing mothers as well.
Selenium and vitamin E	Powerful antioxidants. Help support the immune system.

INGREDIENTS

Chicken, chicken meal, peas, lentils, pea flour, sweet potatoes, fava beans, chicken fat (preserved with mixed tocopherols), tomato pomace, egg product, natural flavor, flaxseed, dicalcium phosphate, salmon oil (source of DHA), salt, DL-methionine, choline chloride, taurine, dried chicory root, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, copper sulfate, potassium iodide, thiamine mononitrate (vitamin B1), manganese proteinate, manganous oxide, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, manganese sulfate, sodium selenite, pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, riboflavin (vitamin B2), vitamin D3 supplement, folic acid.

Contains a source of live (viable), naturally occurring microorganisms.

GUARANTEED ANALYSIS

Crude Protein	26.0%	Minimum
Crude Fat	15.0%	Minimum
Crude Fiber	5.0%	Maximum
Moisture	10.0%	Maximum
DHA (Docosahexaenoic Acid)	0.05%	Minimum
Zinc	150 mg/kg	Minimum
Selenium	0.35 mg/kg	Minimum
Vitamin E	150 IU/kg	Minimum
Taurine*	0.12%	Minimum
Omega-6 Fatty Acids*	2.5%	Minimum
Omega-3 Fatty Acids*	0.4%	Minimum
Total Microorganisms*	Not Less Than 80,000,000 CFU/lb	

(Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis in descending amounts)

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

3,618 kcal/kg (338 kcal/cup) Calculated Metabolizable Energy



PRODUCTION CODE

FEEDING GUIDELINE

Weight (lbs.)	Standard Measuring Cups/Day				
	6 - 12 weeks	3 - 4 Months	5 - 7 Months	8 - 12 Months	Adult Dogs
3	1¼	¾	⅔	½	½
5	1½	1¼	1	¾	¾
10	2½	2¼	1⅔	1¼	1¼
20	4¼	3⅓	2¾	2¼	1⅔
30	5¾	4⅔	3⅔	2¾	2⅓
40	7¼	5¾	4½	3½	2¾
60	9⅔	7¾	6¼	4⅔	3¾
80	—	9⅔	7⅔	5¾	4¾
100	—	—	9¼	6¾	5⅔

For adult dogs over 100 pounds, add ½ cup for every 10 additional pounds.

For pregnant or nursing adult dogs, we recommend free-choice feeding.

Remember to keep fresh water available to your pet at all times.

Store product in a dry, cool place.

CHANGING TO PROFESSIONAL⁺ CHICKEN & PEA FORMULA FOR DOGS

Changing your pet's diet should be a gradual process. Start by adding a small amount of your pet's new food to their current food. Gradually increase the new food amount and decrease the current food amount at each feeding. Continue this method for approximately one week. For sensitive dogs, extend the period to 10 to 14 days.

AAFCO STATEMENT

Professional⁺ Chicken & Pea Formula for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages including growth of large size dogs (70 lbs. or more as an adult).



MADE IN THE USA WITH HIGH-QUALITY INGREDIENTS FROM TRUSTED LOCAL AND GLOBAL SOURCES.

Diamond Pet Foods was born in 1970 as the result of one family's commitment to the idea that every pet deserves the very best. From scientific solutions to holistic nourishment, we promise you that every product we produce is made using exceptional ingredients and delivers tasty, wholesome nutrition at a value you can appreciate.



OUR GUARANTEE OF QUALITY

Diamond Pet Foods is committed to providing quality products. If you have any questions or comments, please call 1-800-977-8797 or write to us at: Professional⁺ Pet Foods, P.O. Box 156, Meta, MO 65058

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