

DIAMOND NATURALS®

UNCOMPROMISING QUALITY AND PERFORMANCE, NATURALLY®

Made with the highest quality ingredients, Diamond Naturals provides complete, holistic nutrition for every pet. Each Diamond Naturals dry formula is enhanced with superfoods and guaranteed probiotics, for optimal nutrition and digestive support.



PROPRIETARY PROBIOTIC TECHNOLOGY

Diamond Naturals dry dog formulas are formulated with **K9 Strain® Probiotics**, beneficial bacteria that support digestive and immune systems and help your dog maintain an active lifestyle. **K9 Strain Probiotics** are developed specifically for dogs and processed under strict quality and safety standards to ensure purity. Every pound of Diamond Naturals is guaranteed to provide 80,000,000 colony forming units (CFU) of live, active probiotic cultures.



SUPERFOODS

Superfoods are unique foods that are particularly high in nutritional value. These ingredients, including kale, chia seed, pumpkin and blueberries, are sources of key nutrients, such as antioxidants, vitamins, minerals, fatty acids and proteins. Superfoods help provide more complete nutrition for your pet.

Small kibble is easy for small mouths to chew, and also helps clean teeth and reduce plaque. 27% protein, 16% fat and added superfoods provide your small breed dog with the nutrients necessary for optimal health and an active lifestyle.



ANTIOXIDANTS

Powerful antioxidants and phytonutrients from superfoods such as blueberries, oranges, spinach and carrots help to support the immune system and a healthy lifestyle.



OMEGA FATTY ACIDS

The superfoods chia seed and coconut, along with added flaxseed, provide the omega fatty acids that are essential for healthy skin, a shiny coat and overall well-being.



DIGESTIVE SUPPORT

A blend of soluble and insoluble fibers from chia seed, pumpkin, dried kelp and coconut, combined with prebiotic fiber from dried chicory root, helps support a healthy digestive system.



WITH CAGE-FREE CHICKEN

Chicken, along with chia seed and quinoa, provides protein and essential amino acids for bones and muscles and lots of energy, helping your dog stay active and fit.



VEGETABLES AND FRUITS

Brightly colored vegetables and fruits like kale, blueberries, carrots and papaya provide an excellent spectrum of phytonutrients and an optimal array of vitamins.



NO ARTIFICIAL COLORS, FLAVORS OR PRESERVATIVES

Real chicken, vegetables and fruits provide optimized nutrition and an authentic taste dogs love without the need for artificial colors, flavors or preservatives.

INGREDIENTS

Chicken, chicken meal, cracked pearled barley, ground white rice, peas, chicken fat (preserved with mixed tocopherols), dried beet pulp, egg product, flaxseed, natural flavor, potassium chloride, salt, choline chloride, dried chicory root, L-Carnitine, kale, chia seed, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, yucca schidigera extract, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, beta carotene, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, copper sulfate, potassium iodide, thiamine mononitrate (vitamin B1), manganese proteinate, manganous oxide, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, manganese sulfate, sodium selenite, pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, riboflavin (vitamin B2), vitamin D supplement, folic acid.

Contains a source of live, naturally occurring microorganisms.

GUARANTEED ANALYSIS

| | | |
|-----------------------|---|---------|
| Crude Protein | 27.0% | Minimum |
| Crude Fat | 16.0% | Minimum |
| Crude Fiber | 3.0% | Maximum |
| Moisture | 10.0% | Maximum |
| Zinc | 150 mg/kg | Minimum |
| Selenium | 0.35 mg/kg | Minimum |
| Vitamin E | 150 IU/kg | Minimum |
| L-Carnitine* | 300 mg/kg | Minimum |
| Omega-6 Fatty Acids* | 2.4% | Minimum |
| Omega-3 Fatty Acids* | 0.4% | Minimum |
| Total Microorganisms* | Not Less Than 80,000,000 CFU/lb (Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis) | |

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

3,683 kcal/kg (345 kcal/cup) Calculated Metabolizable Energy



PRODUCTION CODE



FEEDING GUIDE

| Weight (lbs.) | Standard Measuring Cups/Day |
|---------------|-----------------------------|
| 1 – 5 | ¼ – ½ |
| 5 – 10 | ½ – 1 |
| 10 – 15 | 1 – 1¼ |
| 15 – 20 | 1¼ – 1⅔ |
| 20 – 25 | 1⅔ – 1¾ |
| 25 – 35 | 1¾ – 2¼ |
| 35 – 45 | 2¼ – 2⅔ |

Remember to keep plenty of fresh water available to your pet at all times. Store product in a dry, cool place.

CHANGING TO DIAMOND NATURALS SMALL BREED ADULT DOG CHICKEN & RICE FORMULA

Changing your pet's diet should be a gradual process. Start by adding a small amount of your pet's new food to their current food. Gradually increase the new food amount and decrease the current food amount at each feeding. Continue this method for approximately one week. For sensitive dogs, extend the period to 10 to 14 days.

AAFCO STATEMENT

Diamond Naturals® Small Breed Adult Dog Chicken & Rice Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.



Diamond Pet Foods was born in 1970 as the result of one family's commitment to the idea that every pet deserves the very best. From scientific solutions to holistic nourishment, we promise you that every product we produce is made using the highest quality ingredients and delivers tasty, wholesome nutrition at a value you can appreciate.

OUR GUARANTEE OF QUALITY

Diamond Pet Foods is committed to providing quality products. If you have any questions or comments, please call 1-800-442-0402 or write to us at: Diamond Pet Foods, P.O. Box 156, Meta, MO 65058



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