

DIAMOND NATURALS®

UNCOMPROMISING QUALITY AND PERFORMANCE, NATURALLY®

Made with ingredients of exceptional quality, Diamond Naturals provides complete, holistic nutrition for every pet. Each Diamond Naturals dry formula is enhanced with superfoods and guaranteed probiotics, for optimal nutrition and digestive support.



PROPRIETARY PROBIOTIC TECHNOLOGY

Diamond Naturals dry cat formulas are formulated with **Viables® Probiotics**, beneficial bacteria that support digestive and immune systems and help your kitten maintain an active lifestyle. **Viables Probiotics** are developed specifically for cats and processed under strict quality and safety standards to ensure purity. Every pound of Diamond Naturals is guaranteed to provide 80,000,000 colony forming units (CFU) of live, active probiotic cultures.



SUPERFOODS

Superfoods are unique foods that are particularly high in nutritional value. These ingredients, including kale, chia seed, pumpkin and blueberries, are sources of key nutrients, such as antioxidants, vitamins, minerals, fatty acids and proteins. Superfoods help provide more complete nutrition for your pet.

Diamond Naturals Kitten Chicken & Rice Formula is specifically formulated to meet the nutritional needs of your growing kitten. DHA and added nutrients support proper brain and vision development and optimal growth, while proper levels of protein, fat and taurine ensure your kitten gets all he or she needs to grow up strong. This formula is also ideal for pregnant or nursing adult cats.



ANTIOXIDANTS

Powerful antioxidants and phytonutrients from superfoods such as blueberries, oranges, spinach and carrots help to support the immune system and a healthy lifestyle.



DHA

Salmon oil provides DHA (docosahexaenoic acid), an omega-3 fatty acid that is important for brain and vision development in kittens. In nursing adult cats, DHA is passed from the mother to the kitten through the mother's milk.



OMEGA FATTY ACIDS

The superfoods chia seed and coconut, along with added flaxseed, provide the omega fatty acids that are essential for healthy skin, a shiny coat and overall well-being.



DIGESTIVE SUPPORT

A blend of soluble and insoluble fibers from chia seed, pumpkin, dried kelp and coconut, combined with prebiotic fiber from dried chicory root, helps support a healthy digestive system.



WITH CAGE-FREE CHICKEN

Chicken, along with chia seed and quinoa, provides protein for bones and muscles and lots of energy, helping your kitten stay active and fit.



VEGETABLES AND FRUITS

Brightly colored vegetables and fruits like kale, blueberries, carrots and papaya provide an excellent spectrum of phytonutrients and an optimal array of vitamins.

PRODUCTION CODE

INGREDIENTS

Chicken, chicken meal, ground white rice, peas, chicken fat (preserved with mixed tocopherols), potato protein, fish meal, salmon meal, egg product, natural flavor, flaxseed, salmon oil (a source of DHA), DL-methionine, potassium chloride, salt, choline chloride, taurine, dried chicory root, kale, chia seed, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, yucca schidigera extract, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, zinc proteinate, vitamin E supplement, niacin, manganese proteinate, copper proteinate, zinc sulfate, manganese sulfate, copper sulfate, thiamine mononitrate (vitamin B1), vitamin A supplement, biotin, potassium iodide, calcium pantothenate, riboflavin (vitamin B2), pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, manganous oxide, sodium selenite, vitamin D supplement, folic acid.

Contains a source of live (viable), naturally occurring microorganisms.

GUARANTEED ANALYSIS

Crude Protein	34.0%	Minimum
Crude Fat	22.0%	Minimum
Crude Fiber	3.0%	Maximum
Moisture	10.0%	Maximum
DHA (Docosahexaenoic Acid)	0.05%	Minimum
Zinc	150 mg/kg	Minimum
Selenium	0.3 mg/kg	Minimum
Vitamin A	15,000 IU/kg	Minimum
Vitamin E	150 IU/kg	Minimum
Taurine	0.15%	Minimum
Omega-6 Fatty Acids*	3.5%	Minimum
Omega-3 Fatty Acids*	0.5%	Minimum
Total Microorganisms*	Not Less Than 80,000,000 CFU/lb (Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis)	

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIE CONTENT

4,052 kcal/kg (405 kcal/cup) Calculated Metabolizable Energy

FEEDING GUIDE

Standard Measuring Cups/Day

Weight (lbs.)	Weaning to 16 Weeks	4 – 7 Months	7 – 10 Months	10 – 12 Months
1	½	⅓	¼	¼
4	1	½	½	½
6	1½	¾	¾	⅔
9	1¾	1¼	1	¾
12	-	1½	1¼	1

For Adult Cats

Weight (lbs.)	Standard Measuring Cups/Day
3	⅓
5	½
10	⅔
15	1
20	1¼

For pregnant or nursing adult cats, we recommend free-choice feeding.

Remember to keep plenty of fresh water available to your pet at all times.

Store product in a dry, cool place.

CHANGING TO DIAMOND NATURALS KITTEN CHICKEN & RICE FORMULA

Changing your pet's diet should be a gradual process. Start by adding a small amount of your pet's new food to their current food. Gradually increase the new food amount and decrease the current food amount at each feeding. Continue this method for approximately one week. For sensitive kittens or cats, extend the period to 10 to 14 days.

AAFCO STATEMENT

Diamond Naturals® Kitten Chicken & Rice Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

FAMILY-OWNED
Since 1970

Diamond Pet Foods was born in 1970 as the result of one family's commitment to the idea that every pet deserves the very best. From scientific solutions to holistic

nourishment, we promise you that every product we produce is made using exceptional ingredients and delivers tasty, wholesome nutrition at a value you can appreciate.



Made in the USA with high-quality ingredients from trusted local and global sources.

OUR GUARANTEE OF QUALITY

Diamond Pet Foods is committed to providing quality products. If you have any questions or comments, please call 1-800-442-0402 or write to us at: Diamond Pet Foods, P.O. Box 156, Meta, MO 65058



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